



Swiss Pride and Swiss Progress are two young sire proving groups of Brown Swiss breeders formed to fill a need for a more complete job of sampling and proving young sires. The members recognized:

- ◆ Not enough young sires were being sampled.
- ◆ Those being sampled were not sampled well enough.
- ◆ Too many non-AI young sires were being used.

This program is different than most standard AI sampling in that:

- ◆ These groups bring together breeders that are willing to work with the AI industry to help sample Brown Swiss bulls.
- ◆ Members have a voice in the type of young sire sampled. To stay ahead of the game, we also accept matings for future unborn bull calves for the young sire program.
- ◆ In addition, some studs are requesting the groups to help co-sample a bull which they felt was being insufficiently sampled.
- ◆ Members have an opportunity to receive royalty income from semen sales.
- ◆ Bulls enrolled in these groups will be leased to an AI organization to be promoted and marketed through their regular channels. With the DNA test available for SMA, all the bulls we work with will be tested negative.
- ◆ Swiss Pride and Swiss Progress operate independently and also co-sample some of the same bulls.

Some of the first bulls sampled (Ransom, World, Zeus (M*), and Acclaim) are now being marketed as mature, proven bulls, and royalties are being paid to the members who sampled them.

Mission Statement: *To work together with the AI industry to increase the number of bulls sampled and the intensity of sampling which will result in identifying the outstanding bulls that will keep the Brown Swiss breed strong and competitive.*

Any future bulls will be sampled through the new Swiss Futures Program.

Click Here for
PTA table on
program bulls

For More Information, Contact the
Brown Swiss Cattle Breeders' Association

Ljohnson@brownswissusa.com

Ph: (608) 365-4474

Fax: (608) 365-5577

Click Here
to view
color ad