

2010

Brown Swiss Association



Youth

Achievement

Application

Due Date: March 15, 2010

Youth Achievement Award

This award is given to recognize outstanding work in the Brown Swiss breed by youth breeders. To be eligible to compete, the youth must have been 9 and not yet 20 by January 1 of the year they are entering and must have owned a Brown Swiss registered animal in their name for at least one year. Each entrant should send this completed application directly to the national office. An anonymous committee will choose four finalists to attend the National Convention for interviews. From the combined scores of the interview and application book, a National winner and runner-up will be chosen.

The entire application should reflect the efforts and thoughts of the youth in his/her work with Brown Swiss cattle. The application should be typed or written clearly so that the judges will not misread the information. Please include the following components:

A. FRONT & BACK COVERS

Be creative. Covers will not be judged. Photos on the front and back covers are acceptable.

B. INDEX

Book should contain an index of section C-L. Page numbers are not required.

C. TWO PHOTOGRAPHS

Two current wallet-sized photos must be mounted on one page with name, age, and complete address. Keep in mind that these photos will be used for press release purposes. Scanned photos are not acceptable.

D. BROWN SWISS SUMMARY FORM

Use Youth Achievement Form 1 or re-type the form to include all necessary information.

E. STORY OF JUNIOR BROWN SWISS WORK

Not to exceed eight double-spaced pages using a 12-point font. You should include discussion of your breeding, feeding, management, herd health, and record keeping programs. Questions to answer include:

What have you done to merchandise or promote the animals in your herd?

Since you have owned Swiss, in what areas do you think your animals have improved the most?

What specific areas do you think still need improvement?

What is the most important factor to increase the present production in your cows?

What are your overall goals for your Brown Swiss?

F. SUMMARY OF ACTIVITIES & PROJECTS

Not to exceed five pages. This section does not have to be double-spaced. List your activities from the most recent year to your first year beginning with dairy project work, and include achievements, awards, and offices held. These are to be the highlights of your career as a Junior Brown Swiss member. This should include all types of projects and activities . . . Brown Swiss, 4-H, FFA, school, church, and community.

G. INVENTORY OF REGISTERED BROWN SWISS OWNED Limit to three pages. List your current herd in a neat and concise fashion. The list may include: animal, date of birth, sire, dam, and estimated value. If you would like to list all animals you have owned and are no longer in your herd, it is recommended you list them on the bottom of the page. Leased and partnership animals should be listed under a separate heading.

H. SUMMARY OF PRODUCING COWS

Use Youth Achievement Form 2 or re-type the form to include all necessary information.

I. OBTAINING & FINANCING ANIMALS

Limit to two pages. Explain how your animals were obtained and financed.

J. BREEDING PROGRAM

Limit to three pages. Breeding program should include mating program and philosophy, cow families and herd development plans. Explain what the three most important classification linear traits you feel need strengthening in your herd are. Specifically list what bulls you have selected for your breeding program in the past 2 years and what was the basis for your choice?

K. CLIPPING & PICTURES ABOUT YOU

Limit to five pages — front only. Photos and clippings should exhibit the following activities: Brown Swiss, 4-H, FFA, school, church, and community.

L. PERSONAL VIEWS

Answer each of the following questions in one page or less. Points will be deducted for every question exceeding the one-page word allotment.

1. What has been your most memorable moment as a Brown Swiss junior? How did it contribute to your development as a young adult?
2. What is a challenge facing dairy farmers today, and how would the Brown Swiss breed help overcome that challenge?
3. Suggest one change to a current Brown Swiss youth program and give reasons why the change should be made.
4. What would you say to a non-farm consumer to assure them that dairy cows are getting the best care possible?

Send completed applications to:

Youth Achievement Contest

Brown Swiss Cattle Breeders' Association

800 Pleasant Street

Beloit, WI 53511-5456

APPLICATIONS MUST BE POSTMARKED ON OR BEFORE MARCH 15, 2010

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