



**PUREBRED PUBLISHING INC.**  
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## ***Brown Swiss Bulletin*** **Advertising Rates**

**Advertising Rates . . .**

	Breeder	Commercial	Full Color
Special Position Page	\$340.....	\$385 .....	\$180
Center Spread (2 pages)	\$675.....	\$775 .....	\$300
Full Page	\$330.....	\$365 .....	\$180
2/3 Page	\$300.....	\$325 .....	\$160
1/2 Page	\$235.....	\$240 .....	\$120
1/3 Page	\$170.....	\$180 .....	\$100
1/4 Page	\$150.....	\$160 .....	\$75
1/6 Page	\$115.....	\$120	
Business Card (3 1/2 x 2)	\$65.....	\$80	
2 inches	\$55.....	\$70	
1 inch	\$45.....	\$50	

**Additional Charges. . .**

Black and White Photos .....	\$10 per photo
Full Color Photos .....	\$20 per photo
One Color .....	\$65

**Advertisers will have the opportunity to see a proof before publication.**